



FLORINIA
MANUFACTURING



CORPORATE CATALOG

Custom Planter Manufacturing • OEM • ODM • Private Label

2026 Edition . Since 2004

ABOUT FLORINIA MANUFACTURING

A Manufacturing Partner for Large-Volume Planter Programs

Florinia Manufacturing specializes in the production of ceramic, cement, resin, and fiberstone planters for large-volume retail and wholesale programs. With manufacturing roots dating back to 2004, we support OEM and private-label projects from concept development through mass production and delivery.

Our operations are structured to meet the requirements of national retailers, growers, importers, and regional garden center groups. We focus on scalable production, material consistency, and retail-ready execution, ensuring each program meets quality, cost, and timeline expectations.

With U.S.-based project coordination and established manufacturing facilities in Asia, Florinia Manufacturing serves as a reliable bridge between design intent and efficient production.



- Established Manufacturing Roots: Since 2004
- Core Materials: Ceramic, Cement, Resin, Fiberstone
- Services: OEM · ODM · Private Label
- Typical MOQ: 500+ units per SKU
- Primary Markets: U.S. Retail & Wholesale
- Project Support: U.S.-Based Coordination

WHY FLORINIA MANUFACTURING

Built for Scale, Consistency, and Retail Execution

Scalable Production Capacity

Our manufacturing operations are structured to support large-volume programs with consistent output. Production planning, tooling, and labor allocation are aligned to meet seasonal and nationwide retail demands.



OEM & Private Label Capability

We support OEM and ODM projects including custom molds, material selection, color matching, and private-label packaging. Programs are developed to meet brand, cost, and compliance requirements.



Material Consistency & Quality Control

Quality control is integrated across key production stages, focusing on material consistency, finish accuracy, and packaging integrity to support repeatable retail programs.



Reliable Program Execution

With U.S.-based project coordination and established manufacturing facilities in Asia, we manage timelines, communication, and logistics to support on-time program launches.



MANUFACTURING CAPABILITIES

Core Materials, Processes, and Production Scope

Ceramic Manufacturing



High-temperature ceramic planters produced for indoor and outdoor programs. Capabilities include a wide range of shapes, sizes, and finishes suitable for retail assortments and private-label collections.

Cement & Fiber Cement



Cement-based planters designed for durability and outdoor use. Production supports large-format sizes and consistent surface finishes for seasonal and permanent retail programs.

Resin & Lightweight Production



Lightweight resin planters developed to reduce shipping cost and improve handling efficiency. Suitable for high-volume programs requiring consistent appearance and scalable output.

Fiberstone & Composite Materials



Fiberstone planters combining durability and reduced weight. Production supports modern forms and neutral finishes commonly specified for large retail and commercial environments.

Additional Production Capabilities

- Custom mold development
- Color and finish matching
- Size scaling across collections

- Private-label packaging
- Retail-ready labeling and barcoding
- Palletization and container loading

Ceramic Manufacturing Capabilities

Ceramic Solutions for Indoor and Outdoor Programs



What We Manufacture

Florinia Manufacturing produces a wide range of **ceramic planters** designed for modern retail and grower programs, combining scalable production with refined finishes.

Key capability highlights:

- Wide size range: small tabletop to large floor planters
- Engineered for consistent quality across high-volume production
- Indoor and outdoor ceramic options
- Designed for retail packaging and pallet programs

Available Finish Styles

- Matte ceramic
- Gloss ceramic
- Reactive glaze
- Stone-look ceramic
- Textured ceramic surfaces

Program Capabilities

- Multi-size sets (S / M / L)
- Single SKU or coordinated collections
- Seasonal programs (**Spring, Fall, Holiday**)
- Custom sizing available for grower pot programs

Designed for Scale and Consistency

Our ceramic production is engineered to deliver repeatable quality, finish consistency, and dimensional stability across high-volume retail and grower programs.

Products shown represent manufacturing capabilities. Styles, sizes, and finishes may be customized to meet specific program requirements.

Ceramic Finishes & Surface Treatments

Refined finishes developed for modern retail and grower programs



Matte Ceramic
Soft-touch, modern, neutral tones



Gloss Ceramic
Clean, classic, easy-to-merchandise



Reactive Glaze
Subtle variation, premium appearance



Marble-Look Ceramic
Refined stone veining with a premium architectural appearance



Sandy Finish
Soft mineral texture with a natural, tactile surface



Woodgrain Texture
Warm wood-inspired surfaces with consistent ceramic performance

Finish Customization Capabilities

Florinia Manufacturing offers flexible finish development to meet the visual and performance requirements of large retail and grower programs.

Key capability highlights:

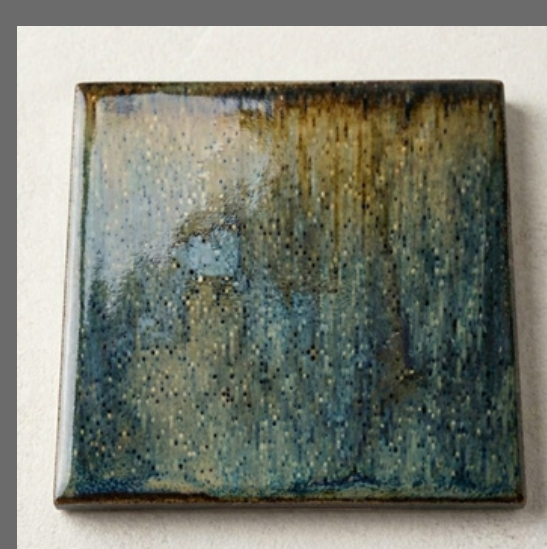
- Custom color development
- Controlled variation for reactive glazes
- Texture consistency across large production runs
- Finish matching for coordinated collections



Glossy glaze



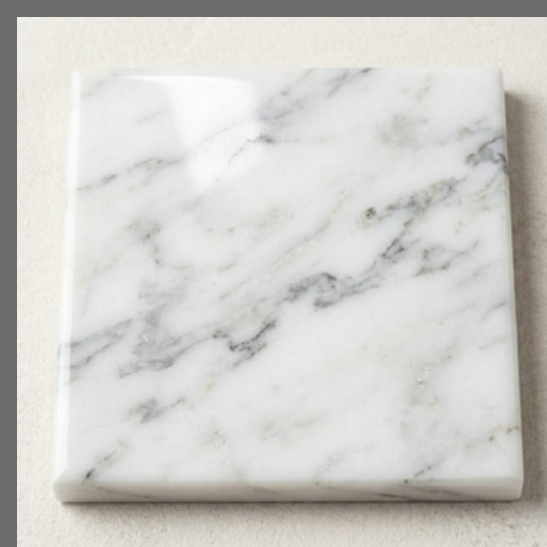
Matte glaze



Reactive glaze



Sandy finish



Marble finish



Woodgrain finish

Designed for Scale and Consistency

All ceramic finishes are developed with **repeatability** and visual consistency in mind, ensuring reliable appearance across high-volume production.

Finish samples shown represent manufacturing capabilities. Final colors and textures may vary slightly based on production and material characteristics.

Cement & Fiber Cement Planter Capabilities

Durable, weather-ready solutions for outdoor and commercial programs



What We Manufacture

Florinia Manufacturing produces a wide range of **cement and fiber cement planters** designed for outdoor durability, visual consistency, and scalable retail programs.

Key capability highlights:

- Designed for outdoor and semi-outdoor retail environments
- Large-size and oversized planter options
- Designed for stability and long-term performance
- Consistent finish appearance across production runs

Material Advantages

- Natural stone and concrete appearance
- Durable construction for commercial environments
- Suitable for garden centers and landscape programs
- Designed for repeated seasonal merchandising

Program Capabilities

- Multi-size sets for floor displays
- Single large SKUs for statement pieces
- Seasonal outdoor programs (Spring / Summer)
- Custom sizing available for landscape and grower programs

Built for Outdoor Programs at Scale

Our cement and fiber cement planters are developed to support repeatable production, visual consistency, and dependable performance across large-volume outdoor retail and grower programs.

Products shown represent manufacturing capabilities. Styles, sizes, and finishes may be customized to meet specific program requirements.

Resin & Lightweight Planter Capabilities

Large-format, cost-efficient solutions designed for high-volume retail programs



What We Manufacture

Florinia Manufacturing produces a wide range of **resin and lightweight planters** designed to deliver the appearance of stone or ceramic while supporting efficient logistics and large-scale

Key capability highlights:

- Lightweight construction for easy handling
- Large and oversized planter options
- Designed for indoor and outdoor use
- Suitable for high-volume retail and club programs

Retail & Logistics Benefits

- Reduced shipping and handling **costs**
- Easier in-store setup and merchandising
- Ideal for large-format planters without excessive weight
- Consistent appearance across large production runs

Program Capabilities

- Single large SKUs or coordinated multi-size collections
- Seasonal patio and outdoor programs
- Pallet-optimized packaging options
- Custom colors and finishes available

Designed for High-Volume Retail Programs

Our resin and lightweight planters are developed to support repeatable production, visual consistency, and reliable performance across large-volume retail and seasonal programs.

Products shown represent manufacturing capabilities. Styles, sizes, and finishes may be customized to meet specific program requirements.

OEM & Custom Manufacturing Process

A Structured Approach to OEM and Private Label Programs



1

Design & Program Alignment

- Review buyer requirements and target pricing
- Align on product concept, material, size, and finish
- Support with reference samples or inspiration

2

Sampling & Prototype Development

- Sample creation based on approved specifications
- Finish, color, and size confirmation
- Revisions supported before production approval

3

Tooling & Production Setup

- Mold development if required
- Production planning for volume programs
- Material and finish consistency controls established

4

Mass Production & Quality Control

- Multi-stage quality inspection
- Dimensional and visual consistency checks
- Production monitoring throughout manufacturing

5

Final Inspection & Packaging

- Final inspection against approved specifications
- Packaging verification for retail and pallet requirements
- Labeling and documentation preparation for program execution

6

Logistics & Delivery

- Shipment preparation based on agreed logistics terms
- Delivery aligned with program timelines and milestones
- Export documentation and delivery coordination support

Designed for Retail Scale & Reliability

Every step of our OEM process is structured to support repeatability, visual consistency, and on-time delivery across large-volume retail and grower programs.

What Buyers Can Expect

- Clear timelines and milestones
- Defined approval checkpoints
- Dedicated project communication
- Predictable production outcomes

Production timelines and specifications may vary based on product complexity, material selection, and order volume.

Factory & Quality Control Capabilities

Built to support consistent quality and reliable execution for large-volume programs



Quality Control Philosophy

Florinia Manufacturing applies a structured quality management approach focused on **maintaining approved specifications, visual consistency, and dimensional accuracy** across large-scale production programs.

Our Quality Control Framework

- Incoming material and component checks
- In-process inspections during production
- Dimensional and visual consistency verification
- Final inspection prior to packaging and shipment

Production Monitoring

- Dedicated production oversight throughout manufacturing
- Ongoing verification against approved samples and specifications
- Proactive issue identification and correction during production

Pre-Shipment Controls

- Packaging integrity and labeling verification
- Pallet and carton checks for retail requirements
- Documentation review prior to shipment release

Built for Repeat Programs

Our factory and quality control systems are designed to support repeat orders, seasonal programs, and long-term retail partnerships with predictable, repeatable outcomes.

Quality control procedures may vary based on material type, product design, and program requirements.

Packaging & Logistics Capabilities

Retail-ready packaging and logistics coordination designed for large-volume programs

Retail-Ready Packaging

Florinia Manufacturing supports packaging solutions aligned with retail, grower, and distribution center requirements, with a focus on protection, handling efficiency, and compliance.



Packaging capabilities

- Individual carton packaging
- Protective inner packaging for finished products
- Retail labeling and barcode preparation
- Drop-test-ready packaging concepts
- Pallet-ready configurations for bulk programs



Pallet & Load Planning

- Pallet layouts designed for stability and efficiency
- Optimized carton counts per pallet
- Load planning to support container utilization
- Designed for warehouse handling and in-store setup

Logistics Support

Florinia Manufacturing coordinates logistics to support predictable delivery for retail and grower programs.



Logistics capabilities

- FOB / CIF / DDU / DDP shipment coordination
- Consolidation support for mixed programs
- Export documentation preparation
- Delivery scheduling aligned with program timelines

Built for Program Execution

Our packaging and logistics processes are structured to support seasonal programs, repeat orders, and long-term partnerships, helping ensure smooth execution across large-volume and seasonal programs.

Packaging formats, pallet configurations, and logistics terms may vary based on product type, order volume, and program requirements.

Featured collections - modern ceramic planters



MODERN MINIMAL CERAMIC

Clean, modern ceramic planters designed for contemporary indoor retail programs.



Available sizes:

- Small, Medium, Large

Finish options:

- Shiny white, Matte white, Stone grey



REACTIVE GLAZE CERAMIC

Reactive glaze ceramic planters featuring controlled surface variation and rich visual depth.



Available sizes:

- Tabletop to floor

Finish options:

- Reactive blue, green, brown



Featured collections - outdoor & lightweight



TERRAZZO-INSPIRED RESIN

Lightweight resin planters inspired by terrazzo textures, designed for seasonal and mass retail outdoor programs.



Available sizes:

- Small, Medium, Large

Finish options:

- Terrazzo-inspired finishes in neutral tones



FIBERSTONE OUTDOOR XXL

Large-format fiberstone planters delivering a stone-like appearance with lightweight performance for outdoor retail programs.



Available sizes:

- Large to XXL

Use:

- Outdoor spaces, patios, and entryways



Featured collections - cement & architectural planters



CEMENT RIBBED COLLECTION

Cement planters with ribbed textures designed for durable outdoor and garden center retail programs.



Available sizes:

- Medium to Large

Finish options:

- Natural cement, neutral tones



ARCHITECTURAL CEMENT FORMS

Architectural cement planters featuring clean lines and bold forms for statement outdoor and commercial applications.



Available sizes:

- Large formats

Use:

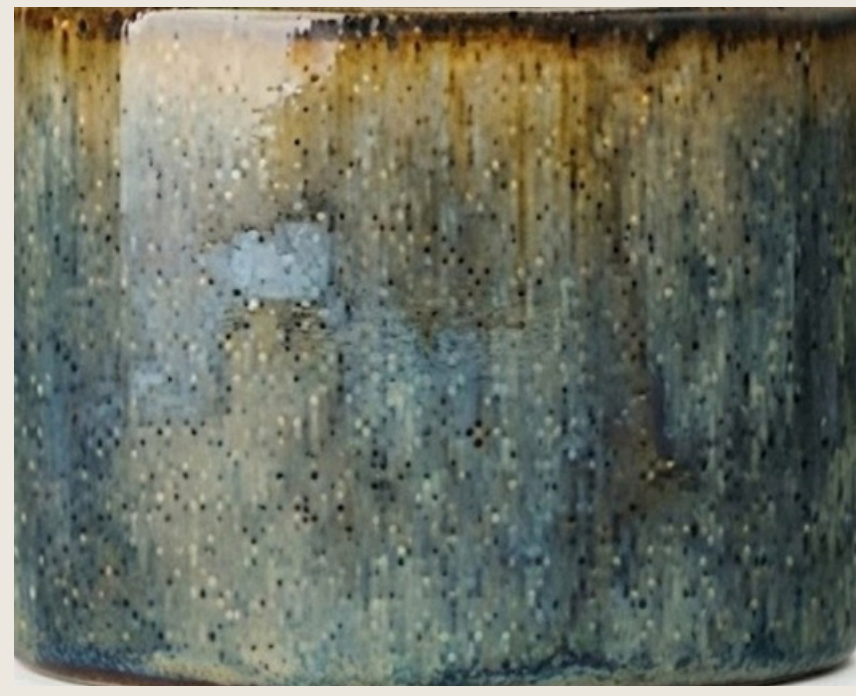
- Outdoor / commercial / entryway



Color, Finish & Texture Reference

Standard finishes available across ceramic, resin, fiberstone, and cement collections

STANDARD CERAMIC FINISHES



Reactive Glaze



Matte & Satin



Metallic-look



Classic Gloss

TEXTURE FINISH CERAMIC

Texture finishes are surface treatments applied to ceramic forms for visual and tactile variation.



Woodgrain



Marble-look



Sandy

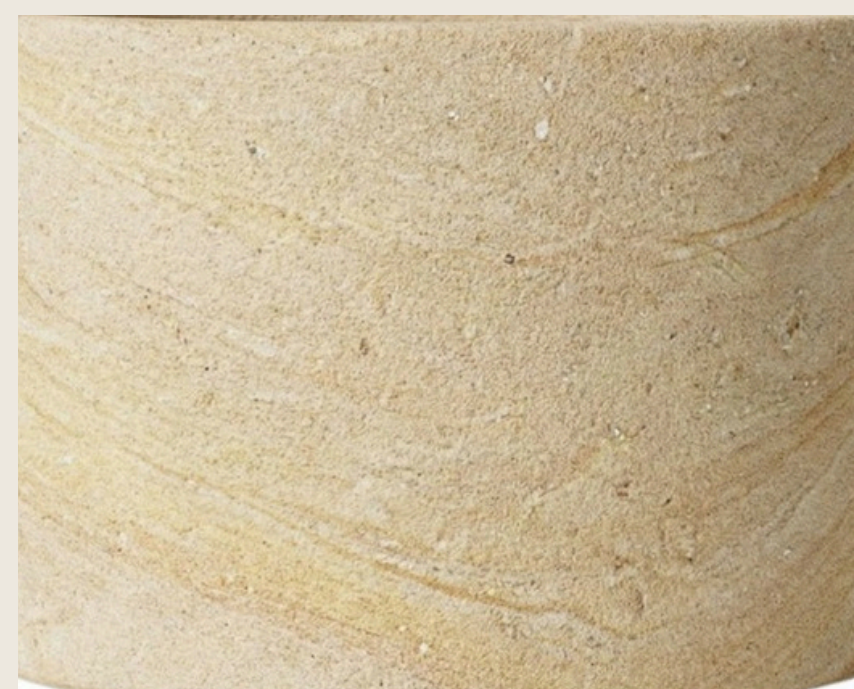


Stone

RESIN & FIBERSTONE FINISHES



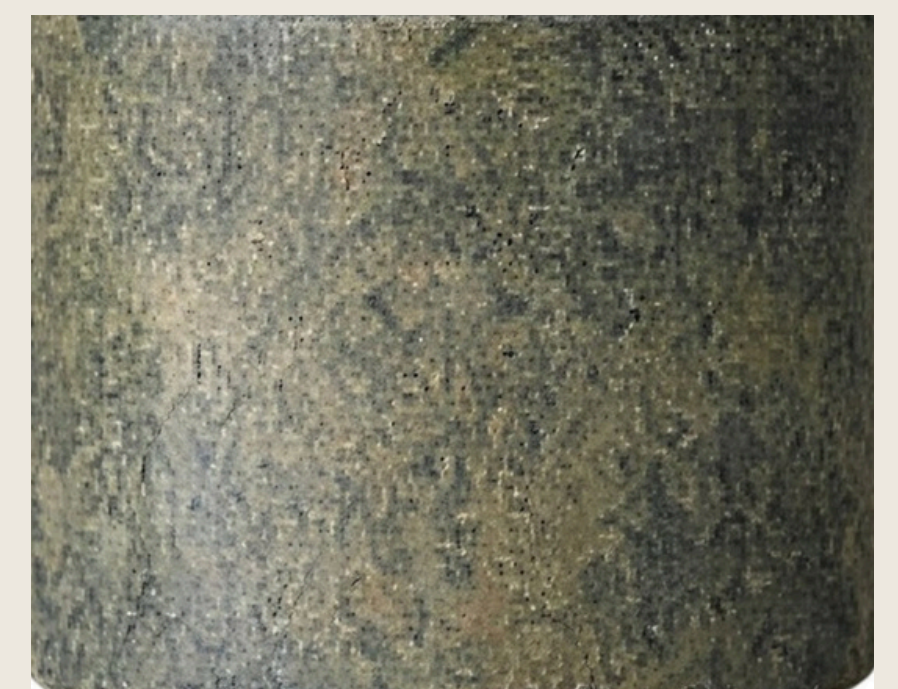
Lightweight Stone Look



Sandstone Look



Matte Colors



Aged & Weathered

CEMENT & ARCHITECTURAL FINISHES



Natural Cement



Terrazzo-look



Decorative Textures



Colored Cement

Custom finishes, colors, and surface treatments are developed based on program requirements and volume.

Size & Mold Capabilities

Standard and custom size development supported across ceramic, resin, fiberstone, and cement programs

Supported Size Ranges

Florinia Manufacturing supports planter production across a wide range of sizes, from tabletop formats to oversized statement pieces.

Typical size coverage includes

- Small: tabletop and shelf planters
- Medium: floor-standing indoor and outdoor planters
- Large: statement planters for patios and entryways
- XXL: oversized formats for outdoor and commercial programs



Mold & Tooling Capabilities

Florinia supports multiple mold systems to accommodate different materials, product sizes, and production volumes.

Each mold system is selected based on material requirements, design complexity, finish expectations, and program scale.

♦ *Mold selection and tooling methods may vary depending on product size, material, and production volume.*



Primary mold materials include:

- Gypsum (plaster) molds for ceramic planter production
- FRP / composite molds for resin and fiberstone products
- Aluminum tooling available for select high-volume programs

Custom Mold Development

Custom mold development is available to support unique shapes, proprietary designs, and exclusive retail programs.

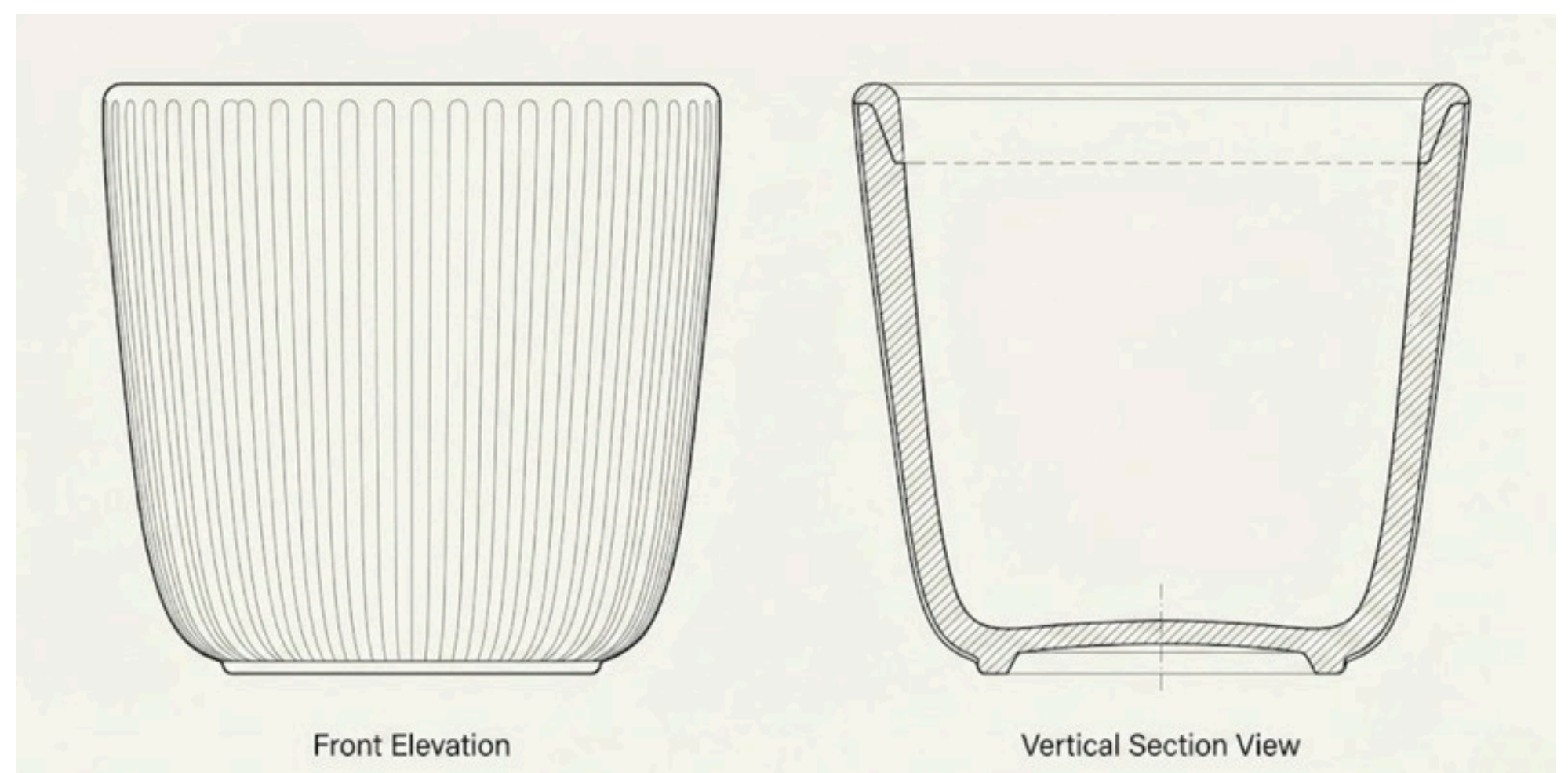
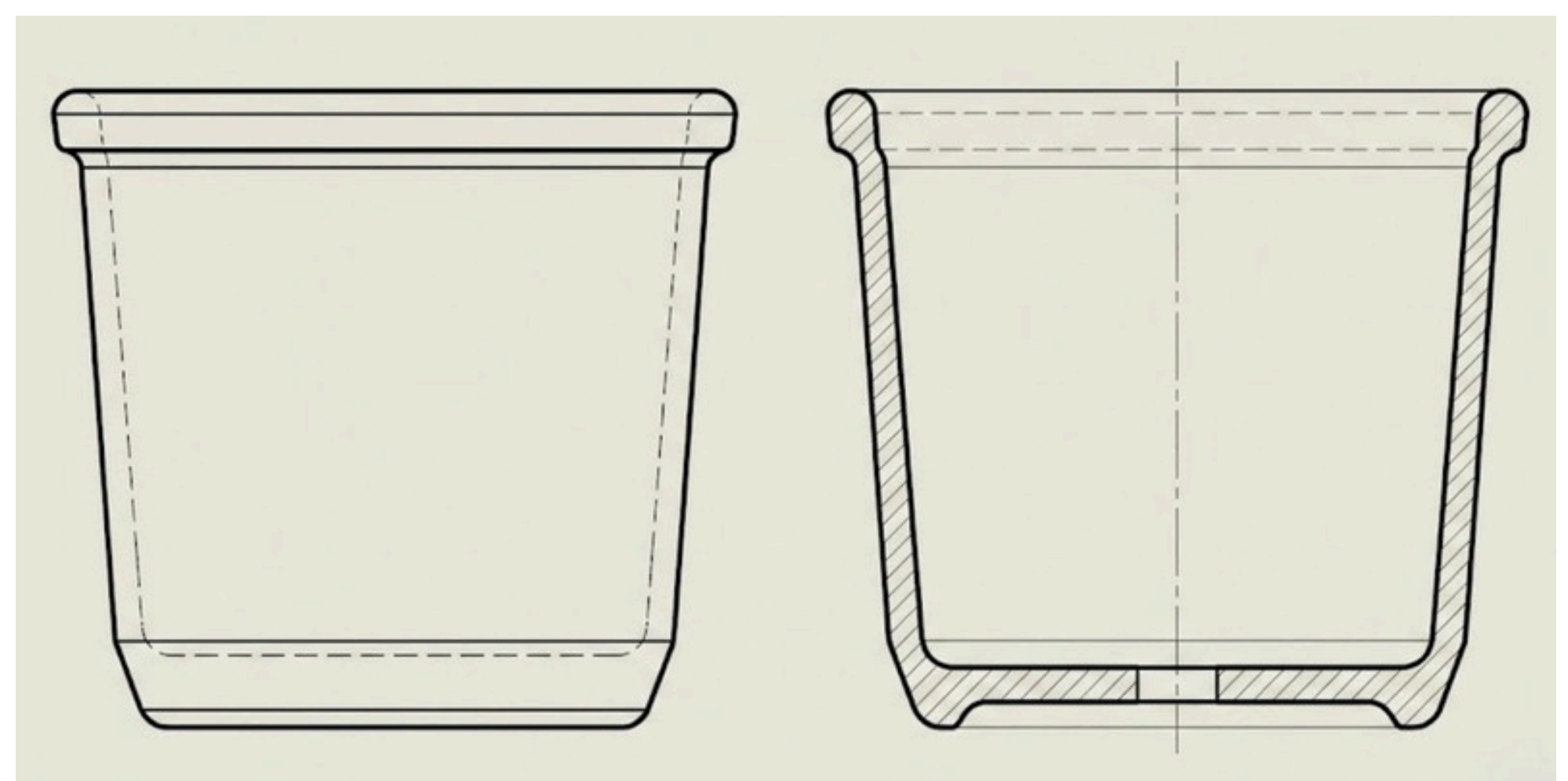
Typical development timeline:

1. Design review & feasibility: 1-2 weeks
2. Mold development: 3-6 weeks
3. Sample production: 2-3 weeks

♦ *Timelines may vary based on complexity, size, and material.*

Sampling & Program Approval

- Pre-production samples provided for review
- Size, finish, and form validated prior to mass production
- Adjustments supported during development phase



Maximum sizes, tooling methods, and development timelines may vary based on material selection, product design, and program volume.

Factory & Production Capabilities



Ceramic Forming



Casting & Shaping



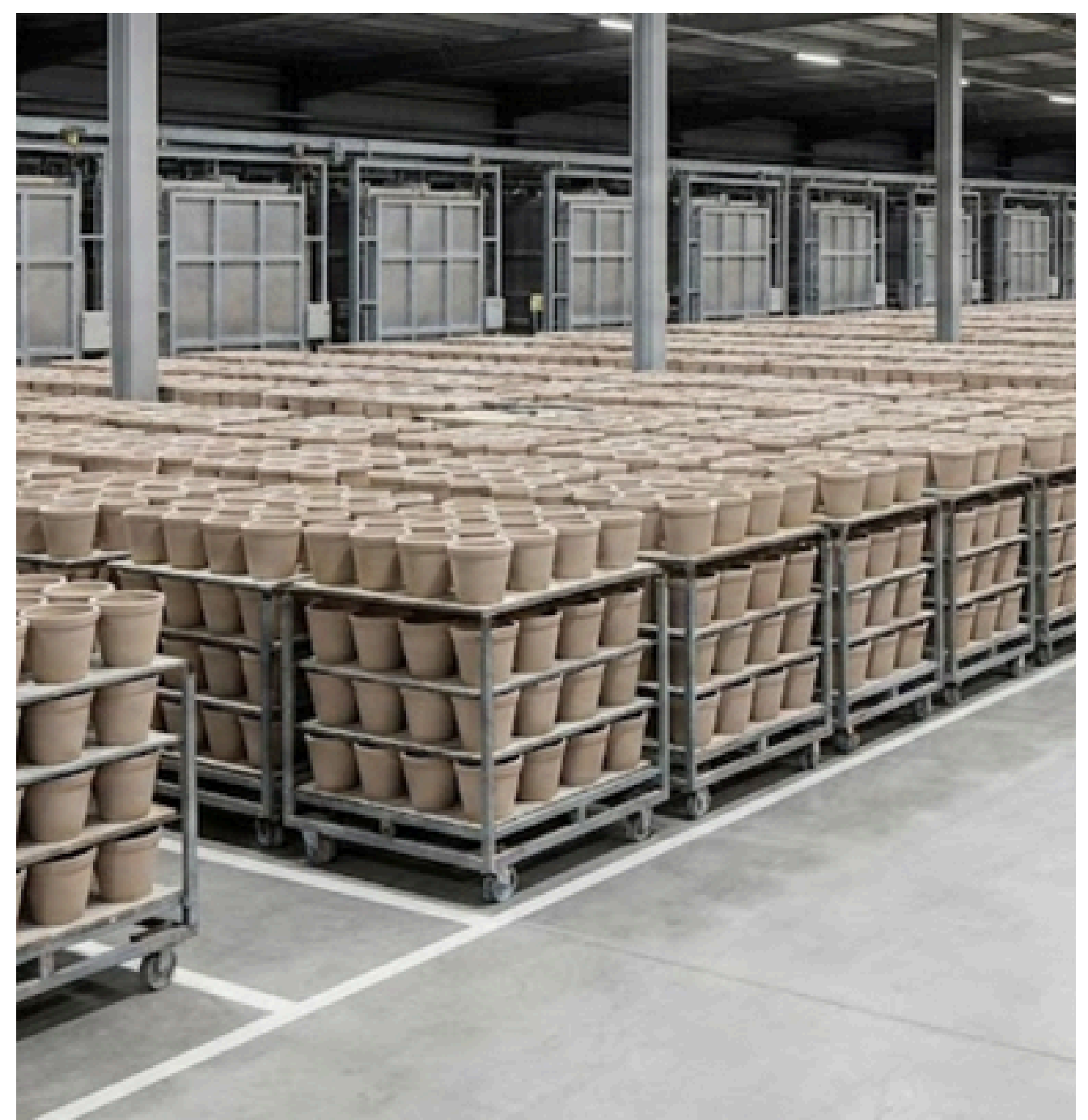
Glazing Process



Ceramic Kilns



Drying & Curing Areas



Production Scale & Organization



Surface Quality Inspection



Visual & Dimensional Inspection



Systematic QC Flow

Packaging, palletization & Logistics

Packaging integrity and labeling verified prior to palletization.



Protective inserts and cartons prepared to program requirements.



Cartons palletized for stability and efficient handling.



Pallets secured for warehouse storage and transport.



Pallets staged and organized by shipment.



Container loading executed according to load plans.



Packaging Systems for Retail & Distribution Programs

Packaging solutions designed to protect products, support retail handling, and scale across large-volume programs

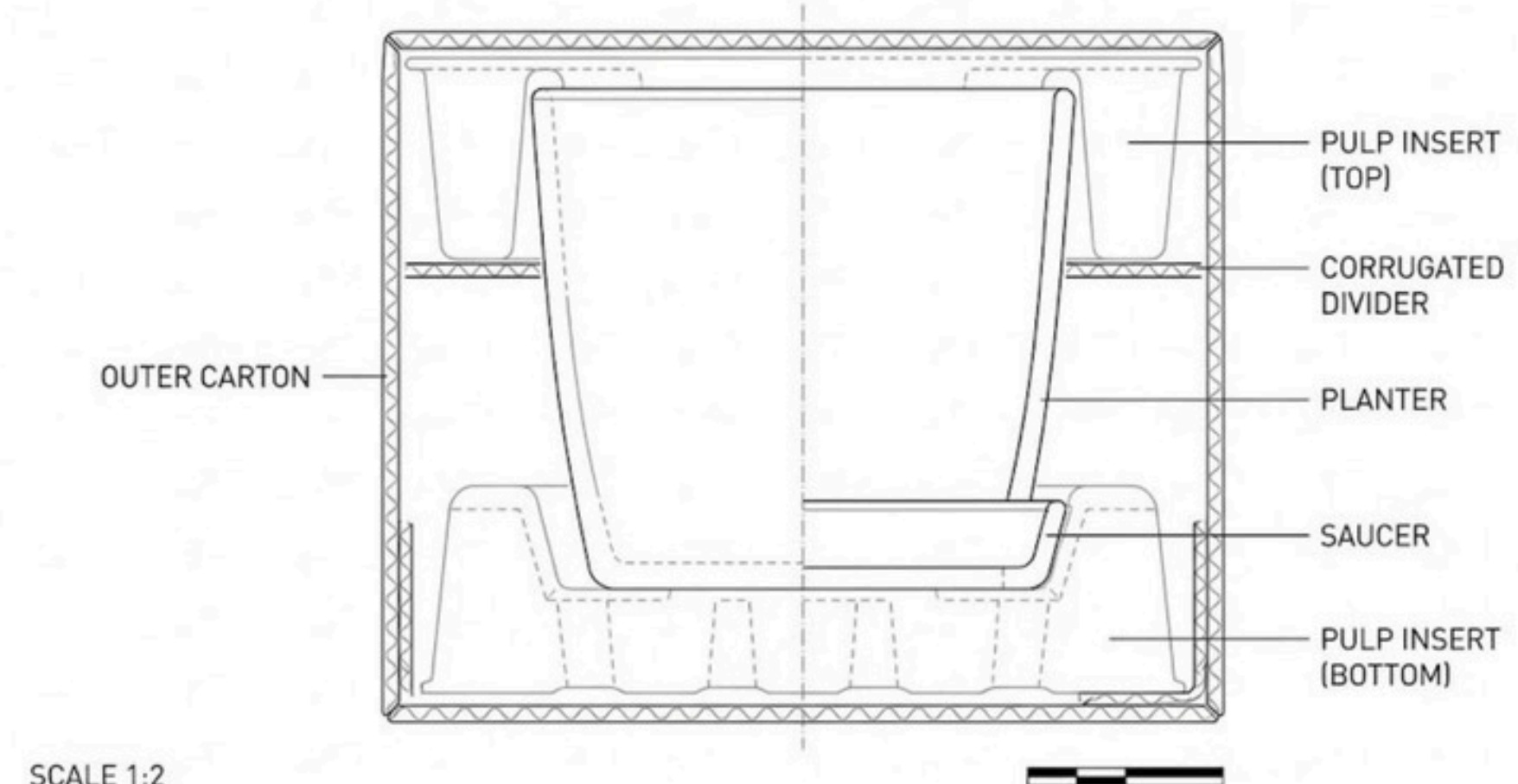
Retail-Ready Carton Design

Florinia Manufacturing develops individual carton packaging designed to protect products while supporting retail handling and distribution requirements.

Key features include:

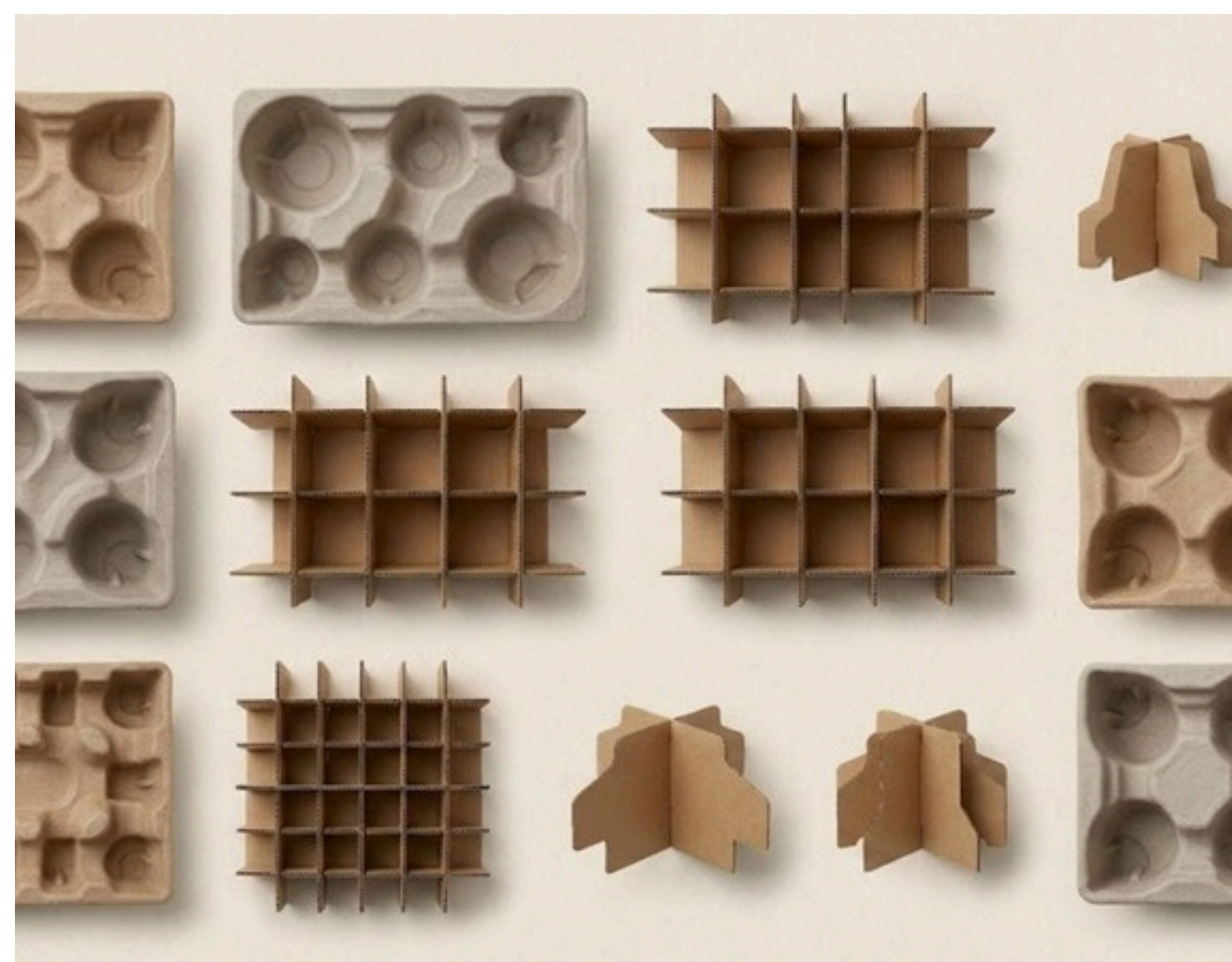
- Plain brown export cartons or retail-ready cartons
- Molded pulp or corrugated inserts for product protection
- Internal fit designed by size and shape
- Carton strength selected based on weight and stacking requirements

✦ Packaging formats may vary by product type and program.



Internal Protection & Damage Prevention

Protective inserts are engineered to minimize movement and reduce breakage during handling and transit.



Common insert types include:

- Molded pulp trays
- Corrugated dividers
- Custom die-cut supports

✦ Insert selection is based on material, size, and distribution conditions.

Labeling & Shipping Marks

Packaging supports standard retail and export labeling requirements.

Labeling capabilities include:

- Product identification labels
- Barcode placement (UPC / EAN when required)
- Standard export shipping marks
- Program-specific carton markings

✦ Final labeling specifications are confirmed during program setup.



Pallet Build & Load Stability

Cartons are palletized to support warehouse handling, transport stability, and efficient container loading.

Pallet considerations include:

- Uniform carton stacking patterns
- Weight-balanced pallet builds
- Compatibility with manual and forklift handling
- Stretch-wrapped or banded stabilization

✦ Final labeling specifications are confirmed during program setup.



Packaging formats, insert designs, labeling specifications, and pallet configurations may vary based on product design, order volume, and program requirements.

Logistics & Delivery Support for Retail Programs

Shipping coordination designed to support predictable timelines, consolidation, and large-volume distribution programs

Supported Shipping Terms

Florinia Manufacturing supports standard international shipping terms based on program requirements.

Commonly supported terms include:

- FOB
- CIF
- DDP (program-specific, when required)

✦ Shipping terms are confirmed during program setup.

Consolidation Support

Logistics planning supports efficient container utilization and multi-SKU programs.

Capabilities include:

- Single-SKU and mixed-SKU container loading
- Program-based consolidation planning
- Load optimization to maximize container efficiency

✦ Load plans are developed based on carton size, pallet configuration, and order volume.

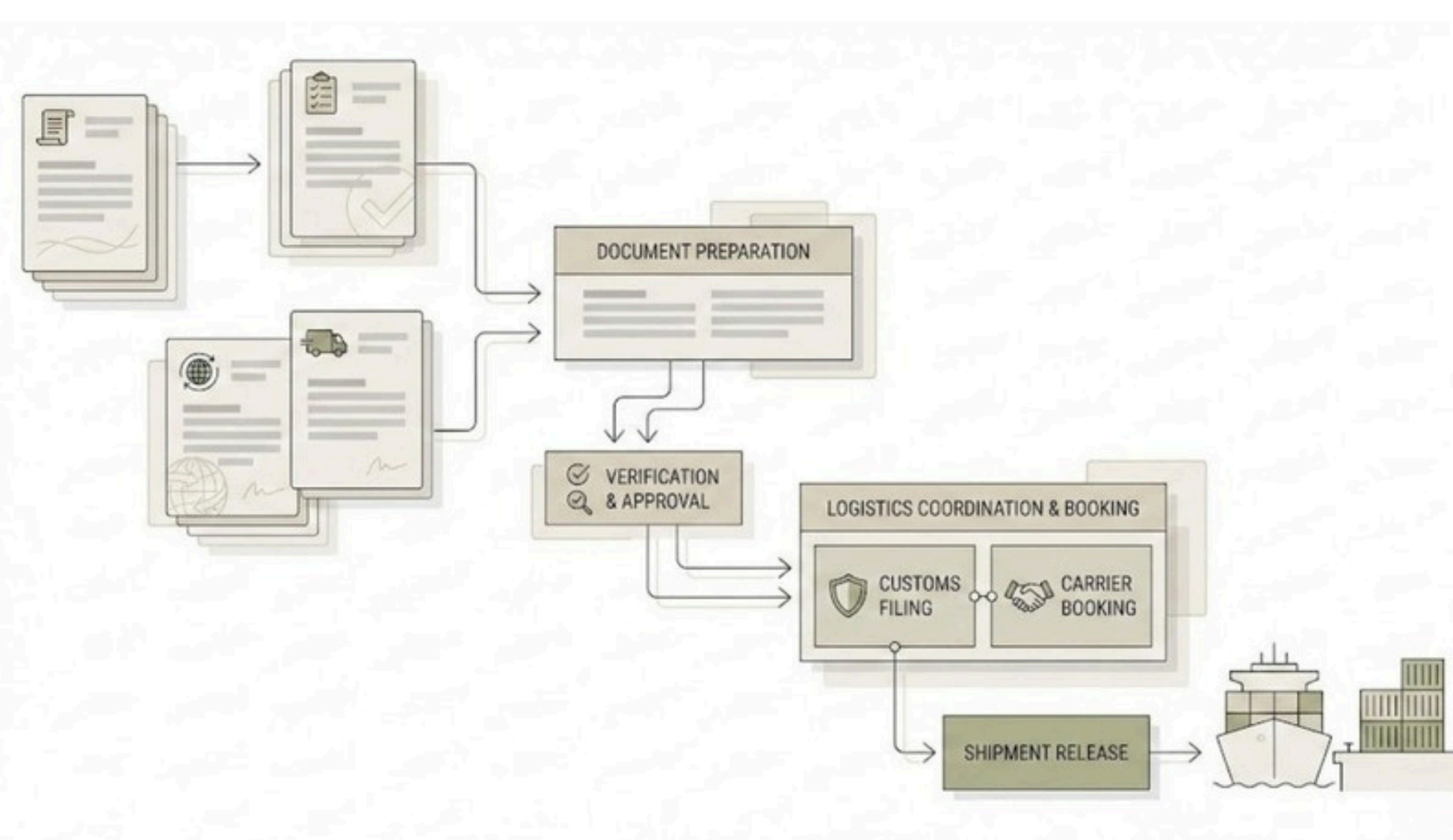
Documentation Preparation

Export documentation is prepared to support smooth customs clearance and delivery.

Documentation support includes:

- Commercial invoices
- Packing lists
- Bill of lading coordination
- Export carton and pallet documentation

✦ Shipping terms are confirmed during program setup.



Typical Lead Time Ranges

Lead times vary based on material, product type, and program scale.

General reference ranges:

- Sample approval to production start: Program-dependent
- Production cycle: Material-specific
- Ocean transit: Route-dependent

✦ Final timelines are confirmed per program and purchase order.

Program-Based Delivery Execution

Delivery scheduling is aligned with program milestones and retail calendar requirements.

Support includes:

- Shipment scheduling coordination
- Container release alignment
- Delivery milestone tracking

✦ Delivery coordination supports repeat and seasonal programs.



Logistics terms, delivery timelines, consolidation methods, and documentation requirements may vary based on destination, shipping terms, product type, and program volume.

Partners We Support Across Retail & Distribution

Florinia Manufacturing supports a range of retail, grower, and distribution partners with scalable, program-based planter solutions.



National & Big-Box Retailers

- Seasonal and evergreen planter programs
- High-volume, multi-SKU assortments
- Retail-ready packaging and pallet execution
- Program calendar alignment and repeat orders



Garden Centers & Regional Retail Chains

- Indoor and outdoor planter assortments
- Consistent core programs with seasonal refreshes
- Flexible size and finish options
- Distribution center-ready packaging



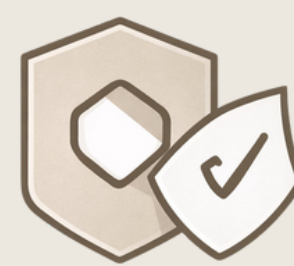
Growers & Nurseries

- Grower pot programs and decorative overpots
- Cost-optimized designs for plant programs
- Lightweight and durable material options
- Program-based replenishment support



Importers & Distributors

- OEM and private-label planter programs
- Mixed-SKU container consolidation
- Scalable production and packaging systems
- Export documentation and logistics coordination



Private Label & Brand Owners

- OEM and private-label planter programs
- Mixed-SKU container consolidation
- Scalable production and packaging systems
- Export documentation and logistics coordination



Program-Based Partnerships

Florinia Manufacturing focuses on long-term, repeat programs rather than one-off transactions. Our systems are designed to support seasonal launches, core assortments, and scalable retail execution.

Representative Program Scenarios

Representative examples illustrating how Florinia Manufacturing supports large-scale planter programs from development through delivery.

PROGRAM EXAMPLE 1

NATIONAL RETAIL SEASONAL PROGRAM



Program Type:
Seasonal indoor & outdoor planter assortment

Scope:
Multi-SKU program including core sizes and finishes across ceramic and lightweight materials

- Execution Highlights:**
- Coordinated design alignment and sample approvals
 - Scalable production planning for seasonal volume
 - Retail-ready packaging and pallet configuration
 - Program-based shipment scheduling aligned with retail calendar

Outcome:
Program delivered according to planned schedule with consistent quality and repeat execution support.

PROGRAM EXAMPLE 2

GROWER & NURSERY POT PROGRAM



Program Type:
Decorative grower pot and overpot assortment

Scope:
Cost-optimized planter designs supporting live plant programs

- Execution Highlights:**
- Lightweight material selection to reduce handling costs
 - Size and fit optimization for grower containers
 - Protective packaging engineered for bulk handling
 - Repeat order support across seasonal cycles

Outcome:
Improved handling efficiency and cost control for grower programs with reliable replenishment support.

PROGRAM EXAMPLE 3

PRIVATE LABEL / IMPORTER PROGRAM



Program Type:
Private-label planter collection

Scope:
Multi-SKU program including core sizes and finishes across ceramic and lightweight materials

- Execution Highlights:**
- Coordinated design alignment and sample approvals
 - Scalable production planning for seasonal volume
 - Retail-ready packaging and pallet configuration
 - Program-based shipment scheduling aligned with retail calendar

Outcome:
Program delivered according to planned schedule with consistent quality and repeat execution support.

Built for Repeat Programs

Florinia Manufacturing focuses on long-term program partnerships, supporting repeat seasonal launches, core assortments, and scalable retail execution.

Compliance, Quality & Program Standards

Florinia Manufacturing follows structured quality and compliance practices aligned with retail, import, and distribution program requirements.

QUALITY MANAGEMENT PRACTICES

Quality Control Framework

Florinia Manufacturing applies structured quality control procedures throughout production, packaging, and pre-shipment stages to support consistent program execution.

Quality practices include:

- Incoming material inspection based on product specifications
- In-process quality checks during forming, finishing, and glazing
- Visual and dimensional inspection prior to packaging
- Final inspection before shipment release

PRODUCT & PACKAGING STANDARDS

Product Quality Standards

- Finish consistency and surface inspection
- Dimensional tolerance verification
- Stability and form integrity checks
- Material-appropriate durability considerations

Packaging Standards

- Protective inner packaging engineered to reduce breakage
- Retail-ready carton construction where required
- Pallet stability and stacking verification
- Drop-test-aligned packaging design (program-specific)

COMPLIANCE & EXPORT REQUIREMENTS

Export & Documentation Compliance

Florinia Manufacturing prepares export documentation and packaging configurations aligned with destination-specific import and retail requirements.

Compliance support includes:

- Commercial invoices and packing lists
- Country-of-origin marking
- Standard shipping marks and labeling
- Program-specific documentation preparation

✦ *Shipping terms are confirmed during program setup.*

AUDIT & PROGRAM READINESS

Audit & Program Alignment

Florinia Manufacturing supports buyer audit and compliance review processes as required by program scope.

Readiness practices include:

- Documented quality procedures
- Program-specific packaging and labeling verification
- Traceability support by production batch and shipment
- Cooperation with third-party inspections when required

Built for Responsible, Long-Term Programs

Florinia Manufacturing focuses on responsible production practices, quality consistency, and program alignment to support long-term retail and distribution partnerships.

Let's Build Your Next Planter Program

Scalable manufacturing and program-based execution for retail, grower, and distribution partners.

Florinia Inc. — United States

4695 MacArthur Court
Newport Beach, CA 92660 USA

Email: carl@florinia-usa.com

www.florinia-usa.com/manufacturing

Manufacturing operations coordinated through dedicated production and quality teams in China.

Program scope, specifications, and timelines are confirmed during project setup.



FLORINIA
MANUFACTURING